

PLACE-KEEPING

Innovative Ways to Make Places Profitable – and How to Keep it That Way



Sara Parratt-Halbert MP4

MP4 is a European partnership focussing on innovative approaches for planning, designing, maintaining and using public places



**The Interreg IVB
North Sea Region
Programme**

*Investing in the future by working together
for a sustainable and competitive region*



Through transnational
co-operation it will demonstrate
how socio-economic growth
can be stimulated and
maintained through long-term
physical improvement



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What We Do

Our Purpose is to find better means of long term maintenance:

Using demonstration sites in UK
and Europe

Sharing ideas

Trying new methodologies

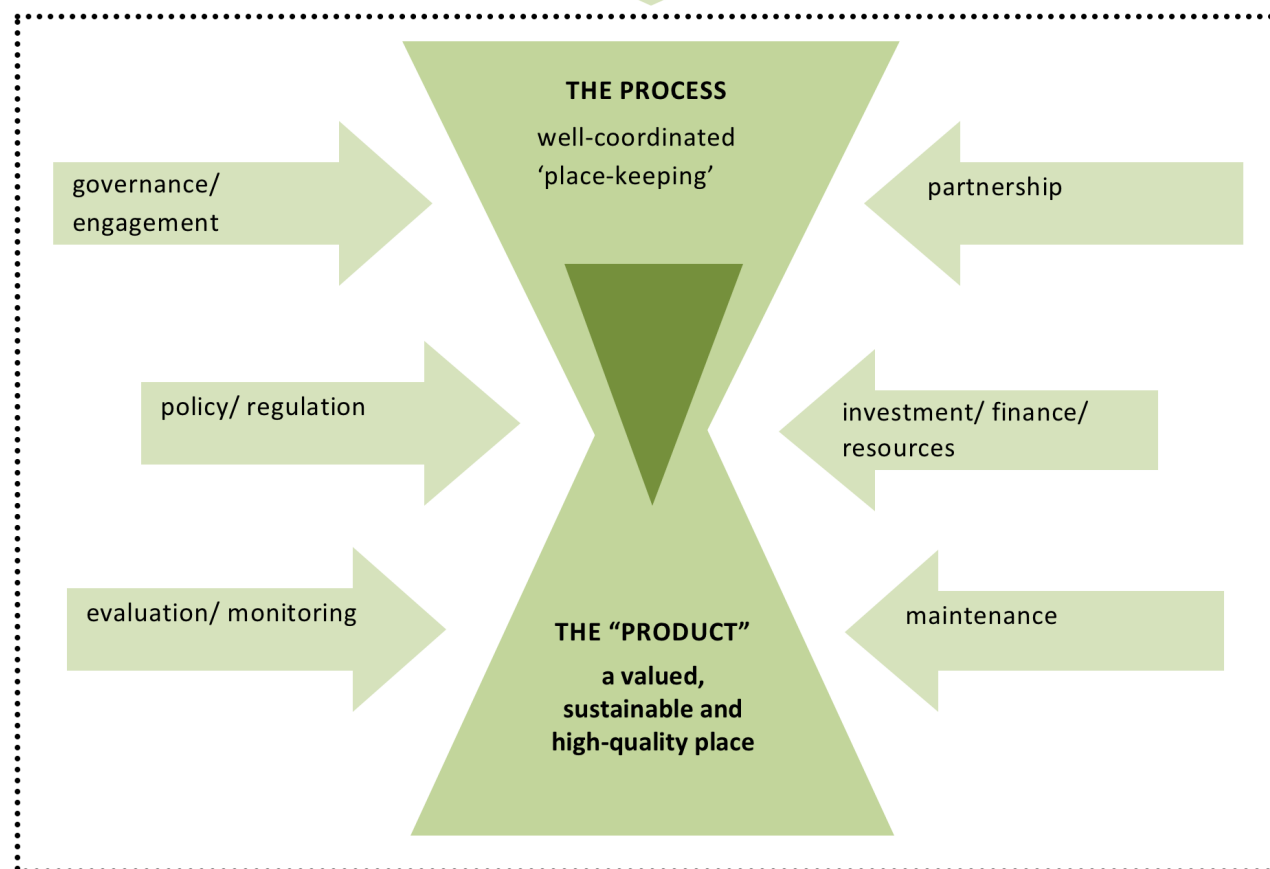
Our legacy – a handbook for
practitioners, for MP4's lessons to
live on for others



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International Conference

‘Place Matters!’ The Management of Open Spaces

9-10 December 2010 in
Hamburg Germany



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